



Leading FinTech Innovator, EidoSearch, to Present at the Franklin Templeton AIR Summit 2015

President David Kedmey to Showcase the Impact of Predictive Analytics Technology in the Investment Process

EidoSearch, a pioneer in generating predictive analytics from financial time series data, has been selected to present at the respected “Alpha Innovation Required” (AIR) Summit. Hosted by Franklin Templeton Investments, the 2nd Annual AIR Summit will focus on innovation in the investment process. The event will take place on March 3rd – 5th at the W Hotel in Fort Lauderdale, Florida.

David Kedmey, President of EidoSearch, and other select innovative companies and industry leaders will engage portfolio managers, traders, analysts, and technology managers on topics that will help shape the investment process in the years to come and highlight new products and services that will help generate new sources of Alpha.

“We are honored to be invited to share how our cutting edge predictive analytics technology and information services are helping buy-side investors improve their productivity and enhance their investment returns,” said Mr. Kedmey. “We applaud Franklin Templeton for embracing the importance of new technologies to deliver meaningful information from the massive amounts of data being created in the financial markets on a daily basis”

For further information on how EidoSearch uses predictive analytics technology to generate valuable analytics and projections for investors, please contact Dave Allen, [dallen@eidosearch \(dot\) com](mailto:dallen@eidosearch.com).

About EidoSearch

EidoSearch is a predictive analytics company harnessing Data-Based Intelligence to forecast financial event outcomes and return probabilities. Our customers include some of the world’s largest financial firms that use our information service to better manage risk and to make more informed investment decisions.

EidoSearch is headquartered in Toronto, with offices in New York and Boston



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