EidoSearch Named Finalist in the Wall Street Letter 2015 Institutional Trading Awards

Predictive Analytics Company Recognized for "Best New Product" and "Most Innovative Use of Technology"

January 6th, 2015 - New York, NY - EidoSearch, a pioneer in generating predictive analytics from financial time series data, has been named a "Best New Product" and "Most Innovative Use of Technology" finalist in the 2015 Wall Street Letter Institutional Trading Awards. The fourth annual best-in-class awards competition will take place on Wednesday, February 4th at Cipriani 42nd Street, New York.

The WSL awards recognize excellence among providers to the institutional trading industry specifically rewarding brokerage firms, exchanges and financial technology companies for achievements and innovations over the past year. The publication appoints a panel of independent judges, who reviewed nominations and will determine the final winners. The judging process will be based on a mixture of qualitative and quantitative performance indicators.

"We are honored to be acknowledged by the *Wall Street Letter* as an innovative, world-class partner in two award categories, validating the demand from the market to incorporate objective statistics and probabilities into their decision making process," said David Kedmey, Co-Founder and President of EidoSearch. "We remain focused on developing and delivering actionable analytics to our clients that gives them an edge in their investing and trading efforts."

EidoSearch is a leader in using pattern search technology to transform massive amounts of data into valuable analytics and projections for investors. The Awards field 100 of Wall Street's most recognized firms including Bloomberg, Fidelity Capital Markets and Thomson Reuters.

For further information on EidoSearch, or to schedule an interview with David Kedmey, contact Cindy Sullivan, csullivan@eidosearch(dot)com.

About EidoSearch
EidoSearch uses patented pattern matching technology to project probable event outcomes and find relationships in Big Data. Our customers include some of the largest financial firms in the world, that use our powerful software to help their traders, analysts and portfolio managers to better manage risk and to make more informed investment decisions.

EidoSearch is headquartered in Toronto, with offices in New York and Boston